

11TH ANNUAL



iGEN **20**
FILM **26**
FESTIVAL

SPONSORSHIP PITCH DECK

EMPOWERING THE NEXT GENERATION
THROUGH STORYTELLING.



NOV 5-8, 2026

MIAMI & HISTORIC OVERTOWN, FLORIDA



YOUTH FILM
COMPETITION



INDUSTRY
PANELS



MENTORSHIP
OPPORTUNITIES



CELEBRATING
YOUNG CREATIVES

**YOUR PARTNERSHIP.
THEIR FUTURE.**

FROM THE FOUNDER

Thank you for taking the time to explore the unique opportunities awaiting your organization at this year's festival. As we kick off the 2026 season, our mission remains focused on championing the next generation of diverse, powerful voices in cinema and providing them with a platform to disrupt, inspire, and redefine the media landscape.

We are incredibly excited about the prospect of partnering with your organization. We look forward to creating a meaningful, high-impact collaboration that elevates your brand while championing the future of independent filmmaking.

Thank you for your vision, your support, and your commitment to the arts.

Warm regards,

Elijah Wells
Founder & Executive Director,
iGen Film Festival



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THE EXPERIENCE

Attendees will experience a transformative 4-day immersive event filled with creativity, connection, hands-on learning, and unforgettable moments.

DAY 1: VIP & MEDIA DAY	DAY 2: REEL 2 REEL YOUTH DAY	DAY 3: iGEN EXPERIENCE	DAY 4: iGEN GENESIS
An exclusive kickoff experience welcoming sponsors, filmmakers, press, and special guests for curated networking, media moments, and festival previews that set the tone for an inspiring weekend ahead.	A dynamic day dedicated to emerging voices featuring youth centered panel discussions, educational talkback sessions, & industry insight conversations, culminating with the Opening Night Film Screening & Blue Carpet Reception.	An immersive community celebration showcasing impactful film screenings, engaging panel discussions, and cultural conversations designed to connect filmmakers, audiences, and the next generation of storytellers.	A meaningful closing experience centered around the Mom Manager Talk & Brunch, bringing together parents, guardians, and industry professionals for empowering discussions on supporting and navigating young talent in entertainment.



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THE MISSION

A new generation is already creating the future of film. Every year, thousands of filmmakers **ages 13–25** produce bold, global stories—but lack access to platforms, mentorship, and industry visibility.

iGen exists to close that gap. We are not just a film festival. We are a launchpad for emerging creative talent. Celebrating 11 years of cinematic magic, social impact, and creative disruption.

When: November 5th – 8th, 2026 (4-Day Event)
Where: Miami & Historic Overtown
Who: Emerging global filmmakers ages 13–25
The Highlight: The Blue Carpet Awards Show, recognizing standout entries in Best Short Film, Best Narrative, Best Documentary, & Best Short Web Series.



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GLOBAL REACH BY THE NUMBERS

Young storytellers submit, screen, and connect with iGen from every corner of the globe.

16,400+

Filmmakers reached

32

Countries represented

6

Continents

FILMMAKERS REACHED BY COUNTRY

2,042

United States

895

Brazil

635

Italy

530

France

1,974

Iran

1,775

India

585

Spain

586

Turkey

Statistical Date provided by Film Freeway® <https://filmfreeway.com/iGenFilmFestival2025>



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WHY IGEN EXISTS

Since its inception, the iGen Film Festival has remained committed to one central mission: to ensure that young voices in film and media are seen, heard, and nurtured. Over the past decade, the festival has evolved into a meaningful pipeline for emerging talent—offering hands-on learning, industry access, and opportunities that help shape future careers in entertainment.

The film industry is evolving faster than ever:

- Digital-first creators are reshaping Hollywood pipelines
- Youth voices are driving cultural relevance
- Global talent is emerging outside traditional systems
- Yet access remains unequal.

iGen Film Festival was created to usher the youth into the film industry as the next generation of filmmakers.



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SPONSORSHIP PACKAGES

SPONSOR BENEFITS	PRESENTING \$20,000	OFFICIAL \$10,000	CONTRIBUTING \$8,000	PATRON \$5,000	SUPPORTING \$3,500	COMMUNITY \$2,500
Exclusive special-event sponsor	✓					
Exclusive festival award sponsor	✓					
Branded on-site activation space	✓					
:30 seconds pre-film brand advertisement	✓					
Brand statement in program guide	✓	✓				
Logo in festival trailer	✓	✓				
Logo on festival poster	✓	✓				
Social media mention	✓	✓				
Promo items for festival patrons	✓	✓	✓			
Speaking slot at opening event	✓	✓	✓			
Program Guide/Souvenir booklet spotlight	Full Page	Half Page	¼ Page	¼ Page	Logo	Logo
Featured in press release	✓	✓	✓	✓	✓	✓
Logo on flyer & step-and-repeat	✓	✓	✓	✓	✓	✓
Tickets to workshops & films	25	15	10	8	5	2

2025 FESTIVAL HIGHLIGHTS



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PAST SPEAKERS & HONOREES



Dr. Marshall Davis Sr. , Honoree



Sope Aluko, Actress



**Romeo Miller, Actor & Alumni
iGen Ambassador**



Jo Marie Payton, Actress



**Janéy Tate, Media Publisher &
Honoree**



**Papa Keith Walcott, 103.5 FM
The Beat Personality & Honoree**



**Bianca "Stichiz" Casseus, 103.5 FM
The Beat Personality & Honoree**



Jevon White, Actor & Honoree



Wills Felin, Director & Honoree



**Yvette Wilson,
Publicist & Honoree**



Jaleen Acosta, Director



**Chelsea Jones, NBC6 Anchor
& Honoree**



CONNECT WITH US

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Miami, FL. 33136

📞 (786) 775-9591

🌐 www.igenfilmfestival.info

*Contact us For more information on
Sponsorship opportunities*

A vibrant promotional poster for the 11th Annual iGEN Film Festival. The background is dark blue with glowing light effects. On the left, a man with dreadlocks and a white jacket sits in a director's chair. The text "11TH ANNUAL" is written vertically in pink. The festival logo, a camera shutter, is in the center. To the right, "iGEN FILM FESTIVAL" is written in large white letters, and "2026" is in large yellow letters. Below this, "HISTORIC OVERTOWN" is written in blue. A date banner at the bottom says "NOVEMBER 5 - 8, 2026" in yellow. An email address "IGENFILMFEST@GMAIL.COM" is in a blue box. At the top, "SAVE THE DATE!" is in large pink and yellow letters, with social media icons and "@IGENFILMFESTIVAL". A tagline reads: "PROMOTING AND ENCOURAGING THE NEXT GENERATION OF FILMMAKERS TO INSPIRE, LEAD, AND ENTERTAIN THE WORLD WITH THEIR STORIES." At the bottom are logos for "SINCE 1975", "e wells", "SIMKINS FAMILY FOUNDATION", and "RED ROOSTER OVERTOWN".



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